

1 which its approval for the material to be exposed or published shall be deemed
2 granted".
Short title 3 **4.** This Bill may be cited as the Advertising Regulatory Council of
4 Nigeria Act (Amendment) Bill, 2025.

EXPLANATORY MEMORANDUM

This Bill seeks to amend the Advertising Regulatory Council of Nigeria Act. No. 23, 2022 to provide for digital Registrations, and regulate the emergency exposure and publication of advertising, advertisements and marketing communication materials.